



Board of County Commissioners Agenda Request

7B

Requested Meeting Date: December 13, 2022

Title of Item: Fiscal Recovery Fund- Request of Funding

<input checked="" type="checkbox"/> REGULAR AGENDA <input type="checkbox"/> CONSENT AGENDA <input type="checkbox"/> INFORMATION ONLY	Action Requested: <input checked="" type="checkbox"/> Approve/Deny Motion <input type="checkbox"/> Adopt Resolution (attach draft)	<input type="checkbox"/> Direction Requested <input type="checkbox"/> Discussion Item <input type="checkbox"/> Hold Public Hearing* <small>*provide copy of hearing notice that was published</small>
Submitted by: Mark Jeffers		Department: Administration
Presenter (Name and Title): Mark Jeffers, Economic Development Coordinator		Estimated Time Needed: 10 minutes
Summary of Issue: <p>On November 9, 2021, a Fiscal Recovery Fund Request was approved to fund \$10,000 toward the Business Development & Recreation Grant. The original agenda request is included.</p> <p>The economic development strategy was to add \$10,000 annually for a total of \$50,000 to the existing BD&R Grant fund. This grant is intended to support local businesses and events by allowing funding to increase tourism/recreation and resident/non-resident attraction. This grant is not intended to be used as annual sponsorships of events. The additional grant funding will allow the Economic Development Committee to affect additional opportunities throughout Aitkin County.</p> <p>The Economic Development Committee recommends approval of this request to fund the remaining \$40,000 toward the Business Development & Recreation Grant Program.</p>		
Alternatives, Options, Effects on Others/Comments:		
Recommended Action/Motion: Economic Development requests motion and approval to fund \$40,000 from the Fiscal Recovery Fund for the Business Development & Recreation Grant Program.		
Financial Impact: Is there a cost associated with this request? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No What is the total cost, with tax and shipping? \$ Is this budgeted? <input type="checkbox"/> Yes <input type="checkbox"/> No <i>Please Explain:</i>		

Legally binding agreements must have County Attorney approval prior to submission.



Board of County Commissioners Agenda Request

<hr style="width: 80%; margin: 0 auto;"/> Agenda Item #

Requested Meeting Date: November 9, 2021

Title of Item: Fiscal Recovery Fund- Request of Funding

<input checked="" type="checkbox"/> REGULAR AGENDA <input type="checkbox"/> CONSENT AGENDA <input type="checkbox"/> INFORMATION ONLY	Action Requested: <input checked="" type="checkbox"/> Approve/Deny Motion <input type="checkbox"/> Adopt Resolution (attach draft)	<input type="checkbox"/> Direction Requested <input type="checkbox"/> Discussion Item <input type="checkbox"/> Hold Public Hearing* <small>*provide copy of hearing notice that was published</small>
Submitted by: Mark Jeffers		Department: Administration
Presenter (Name and Title): Mark Jeffers, Economic Development Coordinator		Estimated Time Needed: 10 minues
Summary of Issue: <p>The Economic Development Committee supports increasing the BD&R Grant fund by \$10,000. The plan is to add \$10,000 annually for the next 5 years, to the existing BD&R Grant fund. This grant is intended to support local businesses and events by allowing funding to increase tourism/recreation and resident/non-resident attraction. This grant is not intended to be used as annual sponsorships of events. The additional grant funding will allow the Economic Development Committee to affect additional opportunities throughout Aitkin County.</p> <p>Staff requests approval to fund \$10,000 to the Aitkin County Business Development & Recreation Grant Program. The request form is completed and attached.</p>		
Alternatives, Options, Effects on Others/Comments: 		
Recommended Action/Motion: Request for approval to fund \$10,000 from Fiscal Recovery Funds to the Aitkin County Business Development & Recreation Grant Program.		
Financial Impact: Is there a cost associated with this request? <input type="checkbox"/> Yes <input type="checkbox"/> No What is the total cost, with tax and shipping? \$ Is this budgeted? <input type="checkbox"/> Yes <input type="checkbox"/> No <i>Please Explain:</i>		

Legally binding agreements must have County Attorney approval prior to submission.

Aitkin County Fiscal Recovery Funds

Strategic Investment Project

Project Identification: Economic Development Business Development & Recreation Grant Program

Funding amount: \$40,000

Project overview

- *A description of the project that includes an overview of the main activities of the project, the approximate timeline, primary delivery mechanisms and partners, if applicable, intended outcomes and briefly describe the goals of the project:*

The Economic Development Committee supports increasing the BD&R Grant fund by \$10,000. The plan is to add \$10,000 annually for the next 5 years, to the existing BD&R Grant fund. This grant is intended to support local businesses and events by allowing funding to increase tourism/recreation and resident/nonresident attraction. This grant is not intended to be used as annual sponsorships of events. The additional grant funding will allow the Economic Development Committee to affect additional opportunities throughout Aitkin County.

- *Identify the dollar amount of the total project spending that is allocated towards evidence-based interventions for each project in the Public Health (EC 1), Negative Economic Impacts (EC 2), Services to Disproportionately Impacted Communities (EC 3), Infrastructure (EC 5) Revenue Replacement (EC 6) and Administrative (EC 7) Expenditure Categories. Attach all quotes, invoices, etc.*

\$40,000

Table of Expenses by Expenditure Category

Category		Funding Requested for Project	Funding Approved for Project
1	Expenditure Category: Public Health		
1.1	COVID-19 Vaccination		
1.2	COVID-19 Testing		
1.3	COVID-19 Contact Tracing		
1.4	Prevention in Congregate Settings (Nursing Homes, Prisons/Jails, Dense Work Sites, Schools, etc.)		
1.5	Personal Protective Equipment		
1.6	Medical Expenses (including Alternative Care Facilities)		
1.7	Capital Investments or Physical Plant Changes to Public Facilities that respond to the COVID-19 public health emergency		
1.8	Other COVID-19 Public Health Expenses (including Communications, Enforcement, Isolation/Quarantine)		
1.9	Payroll Costs for Public Health, Safety, and Other Public Sector Staff Responding to COVID-19		
1.10	Mental Health Services		
1.11	Substance Use Services		
1.12	Other Public Health Services		
2	Expenditure Category: Negative Economic Impacts		
2.1	Household Assistance: Food Programs		
2.2	Household Assistance: Rent, Mortgage, and Utility Aid		
2.3	Household Assistance: Cash Transfers		
2.4	Household Assistance: Internet Access Programs		
2.5	Household Assistance: Eviction Prevention		
2.6	Unemployment Benefits or Cash Assistance to Unemployed Workers		
2.7	Job Training Assistance (e.g., Sectoral job-training, Subsidized Employment, Employment Supports or Incentives)		
2.8	Contributions to UI Trust Funds*		
2.9	Small Business Economic Assistance (General)	\$40,000	
2.10	Aid to nonprofit organizations		
2.11	Aid to Tourism, Travel, or Hospitality		
2.12	Aid to Other Impacted Industries		

Category		Funding Requested for Project	Funding Approved for Project
2.13	Other Economic Support		
2.14	Rehiring Public Sector Staff		
3	Expenditure Category: Services to Disproportionately Impacted Communities		
3.1	Education Assistance: Early Learning		
3.2	Education Assistance: Aid to High-Poverty Districts		
3.3	Education Assistance: Academic Services		
3.4	Education Assistance: Social, Emotional, and Mental Health Services		
3.5	Education Assistance: Other		
3.6	Healthy Childhood Environments: Child Care		
3.7	Healthy Childhood Environments: Home Visiting		
3.8	Healthy Childhood Environments: Services to Foster Youth or Families Involved in Child Welfare System		
3.9.	Healthy Childhood Environments: Other		
3.10	Housing Support: Affordable Housing		
3.11	Housing Support: Services for Unhoused persons		
3.12	Housing Support: Other Housing Assistance		
3.13	Social Determinants of Health: Other		
3.14	Social Determinants of Health: Community Health Workers or Benefits Navigators		
3.15	Social Determinants of Health: Lead Remediation		
3.16	Social Determinants of Health: Community Violence Interventions		
4	Expenditure Category: Premium Pay		
4.1	Public Sector Employees		
4.2	Private Sector: Grants to other employers		
5	Expenditure Category: Infrastructure		
5.1	Clean Water: Centralized wastewater treatment		
5.2	Clean Water: Centralized wastewater collection and conveyance		
5.3	Clean Water: Decentralized wastewater		
5.4	Clean Water: Combined sewer overflows		
5.5	Clean Water: Other sewer infrastructure		
5.6	Clean Water: Stormwater		
5.7	Clean Water: Energy conservation		
5.8	Clean Water: Water conservation		
5.9	Clean Water: Nonpoint source		
5.10	Drinking water: Treatment		
5.11	Drinking water: Transmission & distribution		

Category		Funding Requested for Project	Funding Approved for Project
5.12	Drinking water: Transmission & distribution: lead remediation		
5.13	Drinking water: Source		
5.14	Drinking water: Storage		
5.15	Drinking water: Other water infrastructure		
5.16	Broadband: "Last Mile" projects		
5.17	Broadband: Other projects		
6	Expenditure Category: Revenue Replacement		
6.1	Provision of Government Services		
7	Administrative and Other		
7.1	Administrative Expenses		
7.2	Evaluation and data analysis		
7.3	Transfers to Other Units of Government		
7.4	Transfers to Nonentitlement Units (States and Territories only)		

Signature of Applicant; _____

Date; 12/5/2022

Reviewed by Economic Development Coordinator; _____

Signature; _____

Date; 12/5/2022

Approval by County Administrator;

Signature; _____

Date; _____

(Approval by County Administrator allows request to be presented to the Board of Commissioners for final approval.)

Grant Follow up

#	YEAR	Grant	Facility Name	Contact Name	\$ Awarded
1	2022	Business Development & Recreation	Jaques Art Center	Pamela Andell	\$ 1,000
2	2022	Business Development & Recreation	Brother's Construction LLC	Kima Taylor	\$ 800
3	2022	Business Development & Recreation	Habitat for Humanity	Tami Jacobs	\$ 1,000
4	2022	Business Development & Recreation	Forgotten Heroes Ranges & Retreat	Bret Sample	\$ 1,000
5	2022	Business Development & Recreation	Long Lake Conservation Foundation	Bob Markum	\$ 1,000
6	2022	Business Development & Recreation	Smokey Jake's BBQ	Jake Schanz	\$ 1,000
7	2022	Business Development & Recreation	McGregor Chamber of Commerce	Kari Horbacz	\$ 1,000
8	2022	Business Development & Recreation	Aitkin Chamber of Commerce	Taylor Erickson	\$ 1,000
9	2022	Business Development & Recreation	Aitkin County Friend's of the Arts	Christian McShane	\$ 1,000
10	2022	Business Development & Recreation	Cozy Cove Coffee Company	Laura Spalding	\$ 1,000



AITKIN COUNTY BUSINESS DEVELOPMENT & RECREATION GRANT PROGRAM

PROGRAM OVERVIEW

The purpose of this grant fund is to leverage county funds, private funds and volunteer efforts to increase new business development activities in Aitkin County, with an emphasis on increasing sustained tourism and recreation activities. Several organizations may submit a single application or organizations may apply individually. Organizations need only to commit one hundred dollars (\$100) in good faith to ensure commitment to the grant request.

Grant Guidelines: Guidelines for application and awarding of Aitkin County Business Development & Recreation Grants are as follows:

1. **Funding Limits:** Minimum of \$100 and a maximum of \$2,000 per grant application. The Economic Development Committee may increase the amount awarded at their discretion.
2. **Matching Funds:** The Aitkin County Business Development & Recreation Grant Program is intended to leverage locally funded promotions and not replace that funding. Significant consideration will be given to the amount and quality of matching funds/in kind contributions when grant applications are evaluated by the Economic Development Committee and County Board.
3. **County-Wide Distribution:** The intent of this program is to provide assistance throughout Aitkin County. Consideration shall be given to amounts awarded and number of grants approved per year for any particular region of the county to ensure that an equitable level of funding is available throughout the county.
4. Grant funds shall not be used to pay the salaries of part or full time staff associated with a particular event/business development activity or organization associated with an event/business development activity. Funds shall not be used for any type of prizes or other material items that may be offered, awarded, sold or given away.
5. Aitkin County Business Development and Recreation Grant funds may not be used to reimburse expenses occurred prior to grant approval by Aitkin County.
6. **Eligible Project Examples:**
 - Sustainable marketing and advertising materials including but not limited to outdoor permanent signage materials, awnings, etc.
 - Outer business area revitalization
 - Menu signs (interior)
7. **Eligible Event Examples:**
 - Annual events promoting tourism & recreation
 - Events must provide incremental tourism growth
 - Grant Funds shall be used to market business development activities that create sustainable tourism or recreation growth or activities/businesses that will enhance the Aitkin County economy.



Application for Aitkin County Business Development & Recreation Grant Program

January 1, 2023 - December 31, 2023

1. Grant requests should be submitted by EMAIL to:
mark.jeffers@co.aitkin.mn.us, subject line: BD&R2023
or by mail to:
Mark Jeffers
Aitkin County Government Center,
307 2nd Street NW, Room 316,
Aitkin, MN 56431.
2. Funding recommendations will be considered at the regularly scheduled monthly meeting of the Aitkin County Economic Development Committee in June 2023. Application deadline is **May 31, 2023**.
3. Committee recommendations will be submitted to the Aitkin County Board of Commissioners for final approval.

APPLICANT INFORMATION

PROGRAM INFORMATION

Project Name:

Date(s) of Program:

Location of Program:

Organization/Community Name:

Person in Charge of Project:

Organization Mailing Address (Street Name or P.O. Box or Route and Box # and City and Zip Code):

Contact Person's Phone #:

Contact Person's Email:

Description/focus/purpose of your organization:

FUNDING:

Amount requested from Aitkin County \$
(Minimum \$100.00, maximum request is 2,000.00). The Economic Development Committee may increase the amount awarded at their discretion.

Amount of your organization's match \$

Total projected budget \$

PROJECT/EVENT DESCRIPTION: Be concise and complete; attach supporting information if needed.



NON-PROFIT MODEL RESOLUTION FORM

(Print or type your resolution on your organization's letterhead or on a separate sheet of paper)

Application for Aitkin County Business Development & Recreation Grant

To: Aitkin County Board of Commissioners

From: (Legal Name of Organization)

WHEREAS, the Applicant has a need for a grant to (briefly describe the program/event for which the grant funds will be used, in 20 words or less) (hereafter called "the Project"); and,

WHEREAS, the Applicant has determined that it will need a Business Development and Recreation Grant for \$_____

WHEREAS, the Applicant has available One Hundred Dollars (\$100.00) as matching funds for the event/business development activity; which funds the Applicant will not use as matching funds for any other programs or events; and

WHEREAS, the Applicant understands and agrees that Business Development & Recreation Grant Funds will not be used to reimburse the Applicant for any costs incurred prior to the date on which this event/business development activity is approved by the Aitkin County Board of Commissioners;

NOW, THEREFORE BE IT RESOLVED that the Applicant organization hereby authorizes and approves making application to Aitkin County for a grant for \$_____ to provide funds to do the event/business development activity.

BE IT FURTHER RESOLVED that _____ is here by designated as the person who will supervise the event/business development activity and successfully complete the event/business development activity in a timely manner to the satisfaction of the Aitkin County Board of Commissioners.

ADOPTED: _____, 2023 By: _____

Its: _____
(President or other Chief Corporate Officer)

I, the undersigned Secretary of the Applicant organization, hereby certify that the above Resolution is a true copy of the Resolution duly passed, adopted and approved by the (insert the full name of the organization here) on the (insert the date on which the Resolution was adopted by the organization), 2023.

By: _____
Its Secretary